

Unlocking the Power of Partnership: Strategies for Success



12-14
FEB
2025

HELIPAD EXHIBITION CENTRE, GANDHINAGAR, GUJARAT

INDIA'S INNOVATION HUB FOR THE NEW ENERGY WORLD

SPONSORS 2024

Diamond Partner



Conference Gold Partner



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Registration Partner



Visitor Bag Partner



Conference Branding Partner



Badge Partner



Onsite Branding Partners



CONFERENCE PARTNERSHIPS - AVAILABLE FOR EXHIBITORS AND NON-EXHIBITORS



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ENERGY
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ALL PARTNERS RECEIVE (GENERAL ADD-ONS)

Your Benefits

- Logo on conference entrance boards
- Logo in the conference program and conference break slides
- Logo and short company profile on partner section of the website

CONFERENCE PARTNERSHIPS - AVAILABLE FOR EXHIBITORS AND NON-EXHIBITORS



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CONFERENCE BAG PARTNER (EXCLUSIVE)

All conference attendees will receive a high-quality conference bag, branded with your logo and company information. This exclusive opportunity positions your enterprise as an industry leader in front of key decision-makers attending the conference. Production costs are included.

Your Benefits

- Logo prominently displayed on 500 high quality reusable conference bags (co-branded with The smarter E India)
- Insert marketing material such as a giveaway or flyer (format: max. 8 pages, A4, insert provided by partner)
- 1 free full-conference ticket (excluding side events)
- General Partner Add-Ons listed above
- 500 The smarter E Membership Program bonus points

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INR 4,00,000
EUR 6,500

CONFERENCE PARTNERSHIPS - AVAILABLE FOR EXHIBITORS AND NON-EXHIBITORS



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CONFERENCE PARTNER (PER DAY)

The display of your brand in the conference rooms guarantees prominent recognition of your company's name by visitors and presenters at this well-attended, high-level conference. This opportunity is not exclusive and includes production costs.

Your Benefits

- In-room branding (roll-ups to be provided by sponsor)
- Display marketing material (giveaway or flyer) in designated area (to be provided by sponsor)
- General Partner Add-Ons listed above
- 170 The smarter E Membership Program bonus points

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INR 2,00,000
EUR 2,700

CONFERENCE PARTNERSHIPS - AVAILABLE FOR EXHIBITORS AND NON-EXHIBITORS



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CONFERENCE LUNCH PARTNER (PER DAY)

Use this opportunity to present your company as partner of this daily networking event to more than 1000 conference delegates. This opportunity is not exclusive and includes production costs.

Your Benefits

- In-room branding (roll-ups to be provided by sponsor)
- Display marketing material (giveaway or flyer) in designated area (to be provided by sponsor)
- General Partner Add-Ons listed above
- 170 The smarter E Membership Program bonus points



INR 1,50,000
EUR 2,500

CONFERENCE PARTNERSHIPS - AVAILABLE FOR EXHIBITORS AND NON-EXHIBITORS



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CONFERENCE PEN PARTNER (EXCLUSIVE)

How are conference attendees expected to take notes without a pen? That's where your company comes in. Branded pens from your company will be used both during the three-day conference and long after, keeping your company top-of-mind for attendees. This opportunity is exclusive and includes production costs.

Your Benefits

- Logo on pens provided to attendees (500 pieces)
- General Partner Add-Ons listed above
- 170 The smarter E Membership Program bonus points

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INR 100,000
EUR 1,700

CONFERENCE PARTNERSHIPS - AVAILABLE FOR EXHIBITORS AND NON-EXHIBITORS



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CONFERENCE NOTEPAD PARTNER (EXCLUSIVE)

Every attendee will be taking notes on conference notepads co-branded with The smarter E, featuring your company logo on each page. This high-visibility placement ensures your brand stays top-of-mind throughout the conference. This opportunity is exclusive and includes production costs.

Your Benefits

- Logo featured on each page of the notepad (500 pieces)
- General Partner Add-Ons listed above
- 170 The smarter E Membership Program bonus points

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INR 100,000
EUR 1,700

CONFERENCE PARTNERSHIPS - AVAILABLE FOR EXHIBITORS AND NON-EXHIBITORS



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CONFERENCE MIKE PARTNER (EXCLUSIVE)

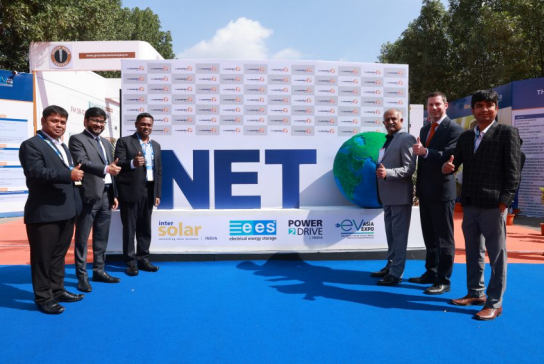
The co-branded conference microphone showcases your company branding on four prominent locations. This microphone will be used during presentations and panel sessions, ensuring your company name is visible to attendees while they listen to the speakers. This exclusive opportunity includes production costs.

Your Benefits

- Your logo will be prominently featured on conference mike
- General Partner Add-Ons listed above
- 170 The smarter E Membership Program bonus points



INR 100,000
EUR 1,700



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